

DEVELOPMENT OF AN EFFECTIVE
MODEL FOR ENGAGING
WITH SCHOOLS AND EDUCATIONAL BODIES

“GO Green!”
My first PREZI

-Project's Logo proposal:

School GREEN Education' promotion and the
a GREEN Education promoting schools.



RATIONALE:

Encouraging schools to adopt comprehensive environmental protection promotion programs is often difficult given the current education climate of devolved decision making, crowded curriculum, an increasing number of curriculum areas vying for status and time on the school's agenda, and industrial disturbances.

OBJECTIVES:

To find elements involved in initiating, educating and motivating schools to undertake environmental protection promotion activities tailored to their local needs.

STRATEGY:

Fundamentally, commitment of money, time and personnel by the school and its local community, coupled with good utility knowledge about environmental protection promotion and community environmental protection resources are essential elements in successful school-based promotion. The GREEN Heroes Motivation Model incorporates both: the concept of School GREEN Education' promotion and the concept of a GREEN Education promoting schools.

METHODOLOGY:

The GREEN Heroes Project Model incorporates the GREEN Education promoting schools concept within the “STRATEGIES AND SUPPORT” and the “SCHOOL COMMUNITY” sections in particular, but also incorporates “SCHOOL GREEN EDUCATION PROMOTION” activity (i.e. School GREEN Education’ promotion) in the “BENNEFITS” section.

A school could potentially become interested in developing GREEN Education through any one of the “INDIVIDUALS MILESTONES”, “STRATEGIES OR SUPPORTS” mentioned in the model.

Each of these factors, and others, could put GREEN Education on the school agenda.

Ideally, once this initial interest is generated, school staff and parents will develop a sophisticated understanding of school environmental protection promotion, which will involve systematically addressing other key components of the model, to ensure a comprehensive approach.

A school could potentially become interested in developing GREEN Education through any one of the “INDIVIDUALS MILESTONES”, “STRATEGIES OR SUPPORTS” mentioned in the model.

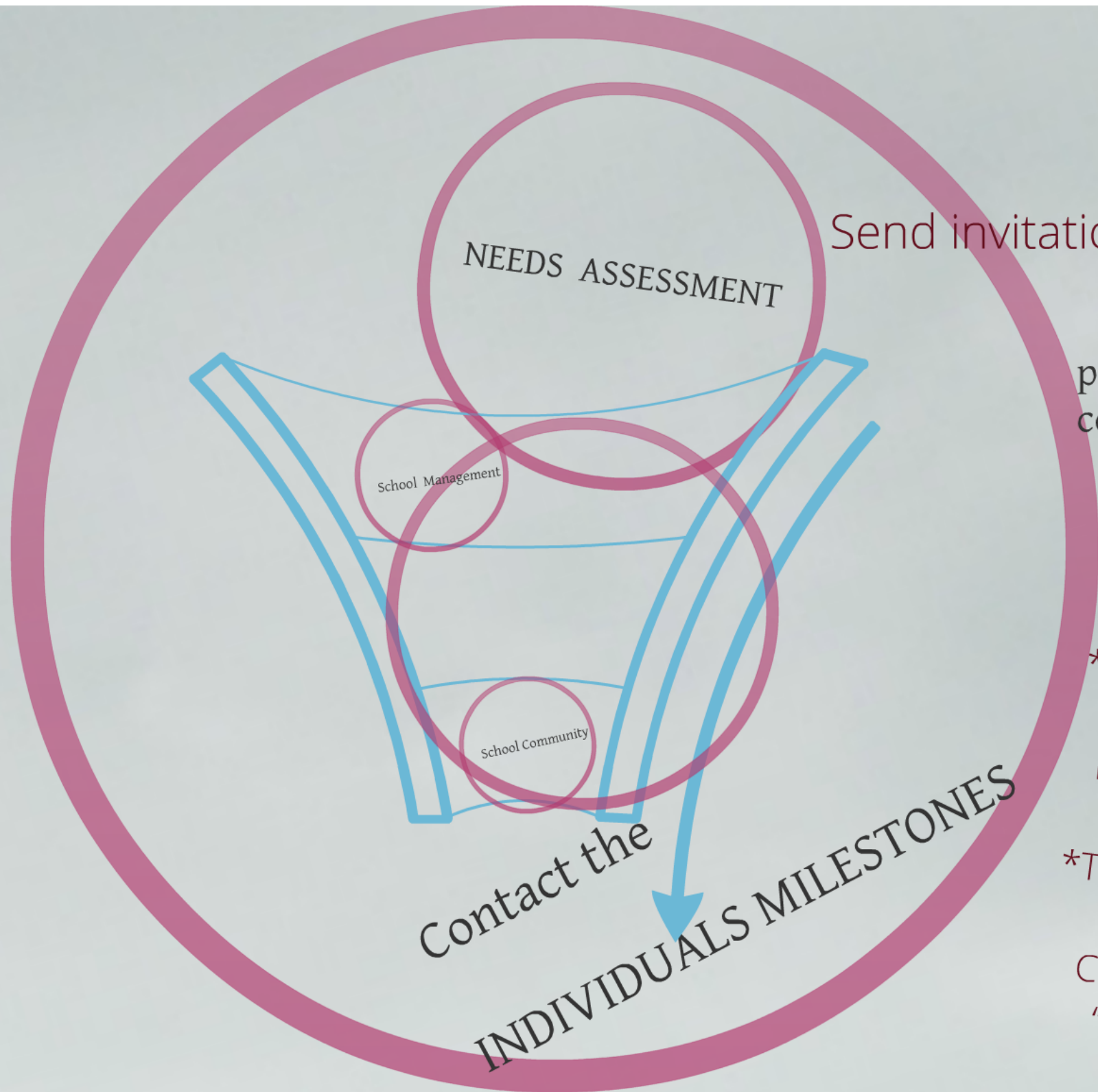
Each of these factors, and others, could put GREEN Education on the school agenda.

incorporates “SCHOOL GREEN EDUCATION PROMOTION” activity (i.e. School GREEN Education’ promotion) in the “BENNEFITS” section.

developing GREEN Education through any one of the “INDIVIDUALS MILESTONES”, “STRATEGIES OR SUPPORTS” mentioned in the model.

Each of these factors, and others, could put GREEN Education on the school agenda.

Ideally, once this initial interest is generated, school staff and parents will develop a sophisticated understanding of school environmental protection promotion, which will involve systematically addressing other key components of the model, to ensure a comprehensive approach.



Send invitation for co

post a messa
communitie

-Provid
Incentives
the schoo
be involve
*Consultanc
Environme
issues durin
the project
*The School v
receive
Certificate of
"School of
GRREN



School Management

School Community

NEEDS ASSESSMENT

Send invitation

School Management

School Community

Contact the

INDIVIDUALS MILESTONES

post
com

In
th
b

*Co
Er

iss
th

*The
n
Cert

NEEDS ASSESSMENT

Sen

Make written and personal Contract with the school

Apply a questionnaire around key subjects such as
waste, water and energy(eventually online)

STS Report on Student's Teachers Parents
and School's Training needs
in using online new green curricula

collaboration between the project's team and GREEN
Team from each school

cept of

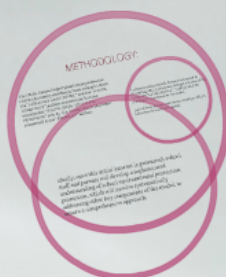
The Nation
will be s
who is r

Each
to es
for M

The
wi
wh
th

School Management

School Community



Send invitation for collaboration
 Meet a manager or public groups or district representatives
 Provide information for the school to be involved
 Encourage in school cleaning
 The school will receive
 Certificate of School of GREEN Education

STRATEGY

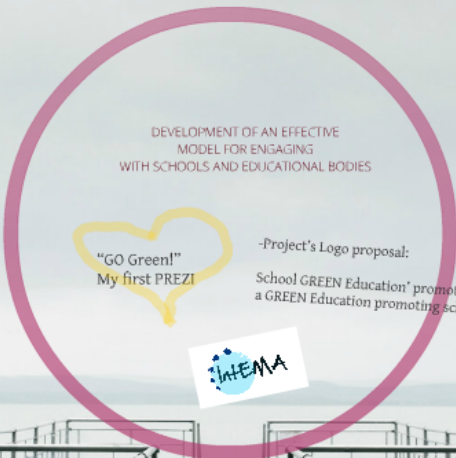
Fundamentally, commitment of money, time and personnel by the school and its local community, coupled with good utility knowledge about environmental protection promotion and community environmental protection resources are essential elements in successful school-based promotion. The GREEN Motivation Model incorporates both the concept of school GREEN Education promotion and the concept of a GREEN Education promoting schools.

Make written and personal Contract with the school

Apply a questionnaire around key subjects such as water, waste and environmental quality index

GO Green!
 My first PREZI

IntEMA
 International
 Environmental
 Training
 and
 Education
 Model
 for
 Environmental
 Education
 in
 Schools
 and
 Communities



-Project's Logo proposal:
 School GREEN Education' promotion and the concept of a GREEN Education promoting schools.

STS Report on Students Teachers Parents and Schools Training needs in using online new green curricula
 collaboration between the project's team and GREEN Education

The National results will be sent at Partner No. 4: IntEMA Romania, who is responsible of the WP4

Each partner will contribute to establish the Green promotion - activities for Motivate "In situ" with the better impact

The partner responsible with the project's dissemination will propose others educative messages, who will be applied by all the partners, through flyers, posters, bookmarks, etc